



SPONSORS

GENERAL INFORMATION & TERMS OF PARTICIPATION

GENERAL INFORMATION:

- Date: Saturday, March 30, 2024
- Event Location: Mike Lewis Park, 2410 N Carrier Pkwy in Grand Prairie, TX
- Event Time: 10:00 a.m. - 1:00 p.m.
- Expected Attendance: 4,000-6,000
- Event will be held rain or shine, with the exception of severe circumstances.
- Vendors may not sell or handout food or drinks. Candy, goodies, promo items and toys are welcome.

SPONSOR PACKAGES & FEES:

Booth Vendor: \$250

- Includes 10x10 tent, table and 2 chairs
- Includes mention on social media
- Includes logo on sponsor signage at event

Activity Sponsor: \$500

- Available activities:
 - Face Painter
 - Kid Zone
 - Bunny Photo
- Includes 10x20 tent, table and 2 chairs
- Includes mention as Activity Sponsor on social media
- Includes logo on sponsor signage at event
- Includes logo on activity signage at event

Egg Hunt Sponsor: \$1000

- Includes 10x20 tent, table and 2 chairs
- Includes mention as Egg Hunt Sponsor on social media
- Includes logo on sponsor signage at event
- Includes logo on egg hunt signage at event
- Includes logo and mention on event poster
- Includes mentions onsite by DJ
- Includes speaking opportunity prior to egg hunt kickoff



PAYMENT:

- Must be included with application.
- Please email application to Emily Linares at elinares@gptx.org or mail to 400 College St, Grand Prairie, TX 75050.
- Forms of payment accepted: Check (made to the City of Grand Prairie) or Credit Card (MasterCard or Visa).
- Exhibitor will be charged an additional \$25.00 for returned payments.
- Payment will not be processed until exhibitor has been notified of acceptance. Checks will be destroyed.

APPLICATION:

- Application must be filled out completely with all required items and payment submitted.
- Application submission is not guaranteed acceptance.
- Selection and approval will be at the sole discretion of the City of Grand Prairie Parks, Arts & Recreation.
- Sponsors selling or advertising CBD, Drug Paraphernalia, and Hemp Items will not be approved.
- Once the event is full, sponsors will be placed on a waiting list.

CANCELLATION POLICY:

- No refunds or cancellations allowed after 5:00 p.m. on Friday, March 9, 2024.
- All cancellations shall be in writing to Emily Linares at elinares@gptx.org

IMPORTANT DATES:

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|-----------------------------------|----------------------------|
| • Friday, March 9 by 5:00 p.m. | Sponsor Request for Refund |
| • Saturday, March 30 at 8:00 a.m. | Sponsor Set-up |
| • Saturday, March 30 1:00 p.m. | Sponsor Take-down |



Special Events
2024 EASTER SPONSOR APPLICATION

Please print clearly and fill out completely.

Business Name:	
Exhibitor Contact Name:	
Phone:	Fax:
Cell Phone:	Email address (required):
City, State & Zip:	
Description of product being sold or promoted (required): _____ _____	
Do you have a Facebook Account: <input type="checkbox"/> Yes <input type="checkbox"/> No Facebook Name:	Business Website:

PAYMENT

Sponsor Level:	Payment Amount:
Payment Type: <input type="checkbox"/> Check (payable to the City of Grand Prairie) <input type="checkbox"/> Check #: _____ <input type="checkbox"/> Credit Card Please fill out the following credit card information and provide signature: <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard Credit Card #: _____ Expiration: _____ Security Code: _____ I authorize the City of Grand Prairie to charge my credit card in the amount stated above. Signature: _____ Date: _____	

AUTHORIZATION: In connection with the 2024 Easter Egg-Stravaganza to be held on Saturday, March 30, 2024, in Grand Prairie, Texas. Exhibitor agrees that it shall abide by and that Exhibitor's participation in the Event is subject to all the terms and conditions of the "Terms of Participation" attached hereto and made a part hereof for all purposes, and Exhibitor represents and warrants that Exhibitor has read and understands the same. Exhibitor also acknowledges that submission of Application does not guarantee acceptance into the 2024 Easter Egg-Stravaganza. The undersigned represents that he/she is an authorized representative of Exhibitor and has authority to bind Exhibitor to the provisions, terms and conditions set forth herein.

Signature: _____ **Date:** _____